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All payments are to be made as per the payment details set out unless otherwise negotiated with Profusion Media.

Terms and conditions of the Competition / Giveaway will be agreed offline.

BOOKING FORM

In signing and completing the below, you acknowledge receipt of and accept the offer made by Profusion Media Pty Ltd and Profusion Magazine as outlined in this document.

COMPANY DETAILS

COMPANY NAME:

COMPANY REGISTRATION NO:

VAT NUMBER:

CONTENT CONTACT PERSON:

CONTENT CONTACT NUMBER:

CONTENT EMAIL ADDRESS:

ACCOUNTS CONTACT PERSON:

ACCOUNTS CONTACT NUMBER:

ACCOUNTS EMAIL ADDRESS:

COVERAGE

DEMOGRAPHIC

Male 18 - 24 yrs

Female 25 - 34 yrs

LSM Rating 35 + yrs

REQUIRED COVERAGE (BY CITY / REGION AND COUNTRY)

COMPANY PREFERRED SOCIAL MEDIA AND WEBSITE LINKS



MAGAZINE SIZE

297 mm X 219 mm
Full colour

ADVERTISEMENT AND IMAGE REQUIREMENTS

PDF [with crop marks and bleed]
High resolution / CMYK (300 dpi or above)
NO JPEG FORMATS PLEASE

CONTENT REQUIREMENTS

MS WORD document
South Africa / UK english

ADVERTISEMENT RATES AND CONTENT ARE SUBJECT TO APPROVAL OF PROFUSION'S TERMS AND CONDITIONS. REQUESTS FOR SPECIFIC POSITIONING WILL CARRY A LOADING GUARANTEE FOR PREFERENTIAL PLACEMENT.

FULL MARKETING SUPPORT WILL BE PROVIDED

WEBSITE DIMENSIONS:

1030 X 440 PX WEBSITE SLIDER FEATURE
300 X 250 PX BOX BANNER SMALL

MAGAZINE DIMENSIONS:

297 X 105 PX MAG AD SKYSCRAPER VERTICAL
297 X 210 PX MAG AD A4 FULL PG VERTICAL
297 X 420 PX MAG AD DOUBLE PG SPREAD

PROFUSIONMAG.CO.ZA provides the necessary guidance and know-how, linking our readers to various channels, outlooks and interests across the world wide web.

PLEASE ENSURE THAT THE CORRECT LINKS ARE PROVIDED FOR SUCCESSFUL NAVIGATION AND REFERRALS. SHOULD ADVERTS NOT BE PROVIDED IN THE CORRECT FORMAT OR SIZE, THEY WILL BE RESIZED TO FIT PROFUSION'S TEMPLATE.



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PLEASE EMAIL COMPLETED BOOKING FORMS TO:

MARKETING@PROFUSIONMAG.CO.ZA

☆ = Most important, please complete



PACKAGE SELECTION

PLEASE REFER TO PROFUSION'S DIGITAL OFFERING BY [CLICKING HERE](#) AND SELECT ONE OF THE BELOW:

- PROMO 5000-00 ZAR
- PREMIUM 7000-00 ZAR
- PRESTIGE 9000-00 ZAR

ADD-ONS OPTIONAL EXTRAS

Please select if you would like any additional add-ons to your package

- BOX BANNER SMALL HOME PAGE 1000 ZAR
- SOCIAL MEDIA POST TOP UP (4) 1000 ZAR
- MAGAZINE ADVERTISEMENT [A4] 1500 ZAR
- WEBSITE SLIDER FEATURE 1500 ZAR
- MAGAZINE DOUBLE PAGE SPREAD [A4X2] 3000 ZAR

Please note that ADD ON prices are specifically for clients who have opted for one of the above packages and would like to add additional top up options to their package.



PAYMENT OPTIONS

DURATION OF PACKAGES

- 2 Months [1 Issue]
- 4 Months [2 Issues]
- 6 Months [3 Issues]
- Other, please specify

PAYMENT OPTIONS

- Per month
- Per issue
- Other, please email allandesmet@profusionmag.co.za to negotiate terms

SIGNATURE:
FULL NAME:
DESIGNATION:
DATE: